



The Next Dimension of Oral Healthcare.

Today's patients want their healthcare journey to be convenient, efficient, and with the greatest opportunity for improved health. Dentistry.One reveals the next dimension of oral healthcare to address these needs and more. Comprehensive virtual-first oral healthcare with a nationwide network of on-demand dentists, personalized care coordination, oral health coaching and at last - a digital connection between medical and dental care.



Making Oral Health a Priority has Never Been Easier.

Patients increasingly understand the proven connection between good oral health and overall well-being. With Dentistry.One available anytime from anywhere, making oral health a priority has never been easier.



Comprehensive Virtual-First Oral Healthcare

- A trusted first resource for oral healthcare and ongoing support throughout the patient care journey.
- An easy path to prioritizing good oral health and advancing overall well-being.
- A circle of care committed to improving health, lowering costs, and delivering an exceptional patient experience.



A Nationwide Network of On-Demand Dentists

- Highly trained to deliver the best dental experience possible via telehealth.
- Available around-the-clock for live video and asynchronous consultations.
- Ready to address emergencies, cosmetic consultations, oral-systemic conditions, second opinions, prescriptions, preventive care, and more.



Care Advisors for Personalized Care Coordination and Oral Health Coaching

- Dental hygiene experts serve as primary patient contact.
- Care coordination of in-person dental visits act like a patient's personal assistant.
- Oral health coaching provides home care recommendations and support for enhanced care.
- Benefits navigation services help make dental insurance benefits easy to understand.



Digital Connection Between Medical and Dental Care

- A digital pathway to bridge a patient's oral health with overall health.
- Tailored oral health education to improve oral-systemic health outcomes.
- Resources for the latest dental and oral healthcare product recommendations and service offerings.

Improve Health, Save Time, Lower Costs.

Time off from work, childcare needs, and lack of transportation are just some of the barriers to care Dentistry.One helps eliminate. With virtual-first visits now typically covered by insurance, Dentistry.One empowers patients more than ever to:

- Improve their oral health by getting the care they need when they need it.
- Save time by accessing exceptional providers from wherever is most convenient.
- Lower costs by saving in-person visits for hands-on treatment.

Leading-Edge
Platform

Mobile
Friendly

HIPAA
Compliant

Exceptional
Patient Experience

The Patient's Journey with Dentistry.One.



Engagement and Outreach

Patients/members engage with Dentistry.One following outreach efforts or in response to communications. Once inside the platform, patients can quickly select the clinical service they desire.

1



Clinical Care Intake

Patients submit their concerns, health history and photos/materials for the Dentist to review for live video or asynchronous evaluation.

2



Patient Registration

Patients create their account and enter contact, insurance and payment information. Insurance benefits are automatically verified to make the process quick and easy.

3

Video Visit

Immediate or scheduled live video visits with highly-trained Dentists are available. Dentists address a range of clinical concerns, prescribe medications where needed and summarize their recommendations in an Oral Health Report.

4



5

After Care Support

Care Advisors serve as primary patient contact to ensure an exceptional experience throughout the care journey. They help patients understand their Oral Health Report, provide tailored education, oral health coaching, and personalized care coordination for in-person appointments and much more.



The next dimension of oral healthcare is finally made real with Dentistry.One. We create the opportunity for patients to get the care they need and deserve, when they need it, and for organizations supporting patient health to drive improved outcomes, lower costs, and an enhanced member care journey.

Brant Herman
Founder & CEO, Dentistry.One

A Virtual-First Care Solution that Understands Today's Patients.

As modern healthcare consumers, today's patients are more informed than ever before. They expect quick responses and immediate feedback, convenience and ease at every step of their care journey. Dentistry.One was built for today's patients. An ideal solution for those committed to offering a health benefit patients will appreciate and embrace.

Employers

Retain, attract talent, boost productivity among today's distributed workforce, and lower healthcare costs with a benefit that makes improving health outcomes easier than ever.

Public/Private Health Plans

Retain and grow membership, meet utilization goals, differentiate your plan offering and value, improve overall patient health outcomes, and reduce costs.

Benefits Brokers

Offer clients a new benefit that sets them apart. A patient health benefit members will value and embrace for offering convenience, greater access to care, improved health outcomes and cost savings.

Healthcare Systems

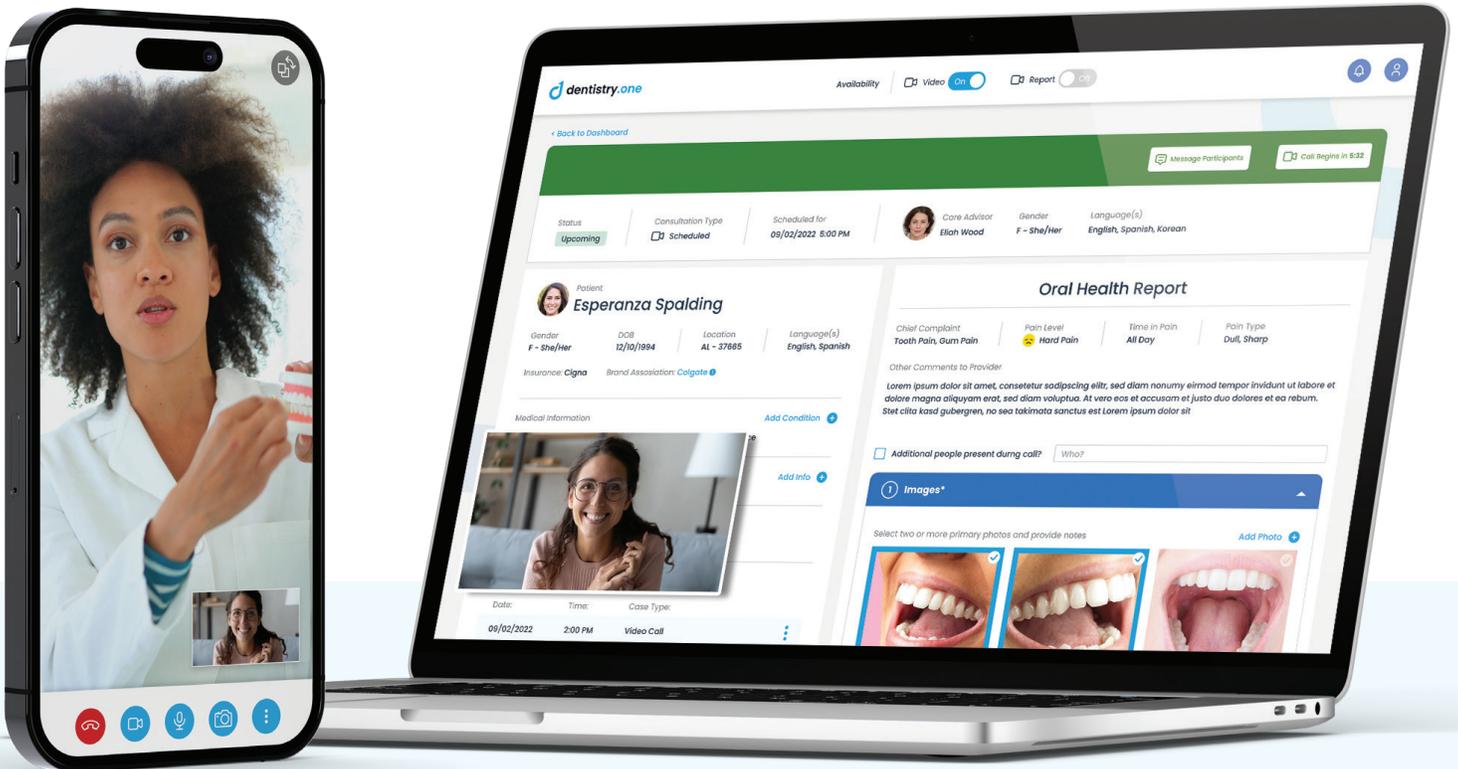
Improve the patient experience with a solution that can reduce surgical clearance delays, lower costs, and reduce the number of emergency visits.

Dental Service Organizations (DSOs)

Create profitable efficiencies for your practices and address staffing challenges. All while offering patients the experience and care they are looking for.

Individuals and families

Experience convenience, speed, and efficiency wrapped in exceptional care and access to expertise as guidance for prioritizing good oral health.



Why Dentistry.One?

Emergencies • Cosmetic Consultations • Oral-Systemic Conditions • Second Opinions • Prescriptions
Preventive Care • Care Coordination for In-Office Scheduling • Oral Health Coaching • Benefits Navigation
Tailored Oral Health Education • Product Information • So Much More...

Growing Patient Demand for a Virtual Healthcare Option.

Now more than ever, patients are looking for exceptional healthcare experiences that are easier and seamless at every touch point along their care journey. Offering a telehealth option is increasingly becoming a dimension of care patients expect. With the proven impact of oral health on overall well-being, including an oral health virtual-first option will be imperative to patient satisfaction.



view digital options as the best way to monitor health.

Source: McKinsey & Company

DENTAL CARE IS THE
2nd
LARGEST

out-of-pocket expense for healthcare consumers and the primary reason they avoid care.

Source: California Healthcare Foundation



56% of consumers expect easy digital experiences in healthcare and even more (61%) expect telehealth options.

Source: Hero Digital



Dentistry.One was founded by MouthWatch, LLC, a pioneering company committed to creating innovative technologies and solutions that transform how providers and patients experience dental care.

40,000
PRACTICES

Worldwide use
our Hardware and
Software

10+
YEARS

Leading Innovation in Technology to
Support Dental Professionals and the
Patients they Serve

Inc.
5000

Three-time Inc. 5000
Fastest-Growing
Private Company

30+
LEADING DSOs

Utilizing our Products
and Software

100+
DENTAL SCHOOLS

Implement
MouthWatch Solutions



For more information, visit **Dentistry.One** or call **877.712.7875**

